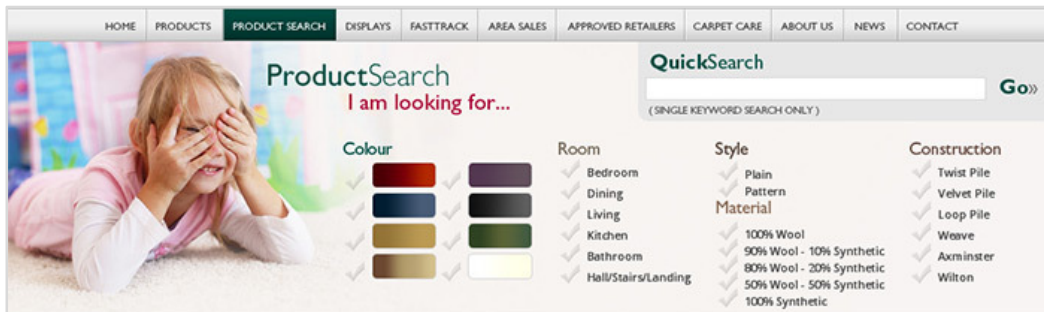




Search Guide

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This guide will help you understand how the Carpet Search works and help you find the product you are looking for.

Starting your search

The image above shows the main search choices you will see, these are broken into 6 categories.

- **Colour** – A choice of 8 different varieties which are set out in a gradient selection
- **Room** – 6 Room choices to enable a refined choice for a particular setting
- **Style** – 2 choices to break down Pattern or Plain
- **Material** – Various Material blend choices
- **Construction** – Another 6 choices on the construction method of the Carpet
- **Quick Search** – Search directly for a product using a keyword (Searches titles and stock codes)

To begin your search you first must decide whether you wish to use the Quick Search facility or being the filtering process with the choice selection categories. The next few pages will describe the process involved with either method and help guide you in finding the product you are looking for.

Using the Tick Selection Choices

When using this option you are filtering results down into a **customised selection process**.

To activate a choice, simply select the option and the faded tick (tick box in IE 7 or lower) will turn green (selected in IE 7 or lower), as per the example below:-

The image to the left shows the option "Pattern" selected and then the results below output all designs that have a pattern design in them, as the 2nd option of Plain is NOT selected, no plain results are visible.

Here we have made a single choice and the results automatically update below the search categories.

Next you can apply more filters with selection choices and the results continue to auto update based on your choice.

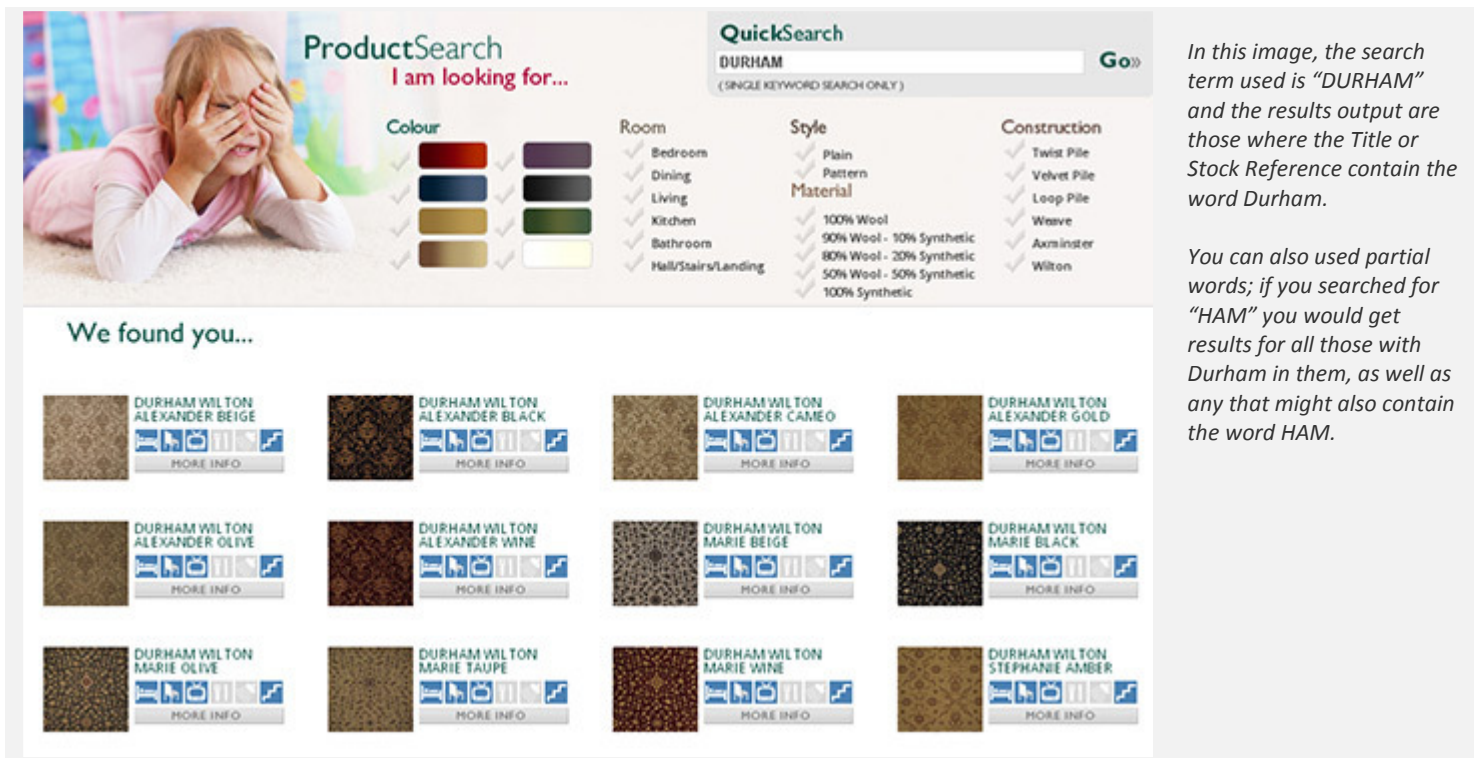
On this Image we have zoom highlighted additional selection choices (Colour, Room & Construction) and you can see the corresponding automatic updating results below have now modified themselves based on the new customised search parameter.

As well as adding new selections to your customised results, you can also remove them as required by simply re-selecting the same option and the green tick will turn faded (tick removed in IE 7 or lower). This way you can continue to modify your results to your desired selection.

Using Quick Search



Using Quick Search allows you to return a set of product results based on a keyword choice you have made, this could range from a product design name, to a specific product title or partial title, including stock codes.



The screenshot shows the ProductSearch interface. At the top left is a photo of a child covering their eyes. To the right is the search bar with 'DURHAM' entered and a 'Go' button. Below the search bar are filter categories: Colour (with color swatches), Room (Bedroom, Dining, Living, Kitchen, Bathroom, Hall/Stairs/Landing), Style (Plain, Pattern), Material (100% Wool, 90% Wool - 10% Synthetic, 80% Wool - 20% Synthetic, 50% Wool - 50% Synthetic, 100% Synthetic), and Construction (Twist Pile, Velvet Pile, Loop Pile, Wove, Axminster, Wilton). Below the filters is a section titled 'We found you...' displaying a grid of 12 product results, each with a small image of the carpet and a 'MORE INFO' button. The results include: DURHAM WILTON ALEXANDER BEIGE, DURHAM WILTON ALEXANDER BLACK, DURHAM WILTON ALEXANDER CAMEO, DURHAM WILTON ALEXANDER GOLD, DURHAM WILTON ALEXANDER OLIVE, DURHAM WILTON ALEXANDER WINE, DURHAM WILTON MARIE BEIGE, DURHAM WILTON MARIE BLACK, DURHAM WILTON MARIE OLIVE, DURHAM WILTON MARIE TAUPE, DURHAM WILTON MARIE WINE, and DURHAM WILTON STEPHANIE AMBER.

In this image, the search term used is "DURHAM" and the results output are those where the Title or Stock Reference contain the word Durham.

You can also use partial words; if you searched for "HAM" you would get results for all those with Durham in them, as well as any that might also contain the word HAM.

**Tick Selection with Quick Search


Please note that the Tick Selection Choices are completely independent from the Quick Search and therefore you **CANNOT** use a Quick Search and then use a further filter using the tick choices.

**Keyword Limitations

When using quick search you must simply remember that only the **Product Title** and **Stock Code** are searchable to return any results you maybe after using full or partial keyword.

The Initial Results

After you have completed your search, the initial output results will give you brief information, as per the image example below:



The screenshot shows a search results page titled "We found you...". It displays five product cards. The first card, "BLENHEIM SAXONY DAUPHIN 821 4M", is highlighted in blue. The other four cards are greyed out. Annotations with lines point to various parts of the highlighted card: "Thumbnail Image" points to the carpet image; "Product Title" points to the product name; "Suitability" points to the icons representing room types; and "Link to Full Details" points to the "MORE INFO" button. The text on the right explains that the highlighted card shows detailed information, while the others are greyed out for the purpose of the image.

Image on the left shows what each section in the output results represents, with more detailed information on the paragraph below the image.

Only one selection is highlighted while the rest are greyed out for the purpose of this image.

- **Product Title** – This is the full name of the product, which can include design name, colour name and width. You can search on this term
- **Suitability** – These images represent a different room type and those that are selected blue show which room type the carpet is recommended (but not limited to) for.
- **Link to Full Details** – Using this link takes you to the full information and details of the selected product
- **Thumbnail Image** – Small image preview of the product


Product Information Page

The following image shows you the various items of information provided for each full detail page for each product, with full details below the image.

Your Product Choice:

Product Title

GO BACK



BLenheim SAXONY MOCCASIN 8124M


Stock Code: **BLESAXMOC**

Width: 4.00 & 5.00

Material: 80% Wool - 20% Synthetic

Construction: Twist Pile

Suitability




Blenheim Saxony is a top quality Saxony carpet in 6 subtle, contemporary shades. Available in 4m & 5m widths. Pile weight is 1820g/m2 with a luxurious pile height of 19.5mm.

Image Preview

Product Description

DESIGN VISUALS

IMAGE(S) SHOWN WILL BE THE SAME DESIGN BUT MAY NOT BE THE SAME COLOUR.



LOADING INFORMATION...

LIVE Stock Check

INTERESTED IN THIS PRODUCT?
CLICK [HERE](#) TO FIND YOUR LOCAL RETAILER

Link to Approved Retailers

- **Product Title** – This is the full name of the product, which can include design name, colour name and width. You can use Quick Search on this term
- **Stock Code** – This is the unique reference for the product and is a Quick Search usable term
- **Width** – The available widths for the product
- **Material** – The material composition of the product
- **Construction** – The method of construction on the product
- **Suitability** – These images represent a different room type and those that are selected blue show which room type the carpet is recommended (but not limited to) for.
- **Product Description** – Any additional information about the product or design range applicable
- **Image Preview** – Clickable preview image of the product which links to a **full-page image**
- **Design Visuals** – Clickable images that show the product design range in room settings which link to a full-page image
- **LIVE Stock Check** – This will check the stock levels of the product LIVE from Whitestone Weavers, once it has performed the check you will be notified of the result in a matter of seconds.
- **Link to Approved Retailers** – Link to help you track down your nearest Whitestone Weavers carpet supplier.

Help

If you are still having problems or need further assistance then please send an email to support@viewlogistics.co.uk.



